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PARRELLA'S

1949 DAHLIA CATALOGUE

FEB 14 1948

U.S. Department of Agriculture



MABEL HUMPHREYS

Description on Page 3

ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y.

Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1949. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue); the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Ten Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN

THE AMERICAN

DAHLIA SOCIETY

FEE \$3.50



For ENTRY BLANKS write to the Secretary, Andrew J. Mulcahy, 20 Marshall Avenue, Floral Park, L. I., N. Y., or to us.

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

The
PARRELLA
DAHLIA GARDENS

presents the following introductions from our Gardens and other Growers, for the Season of 1949

SEE HONOR ROLL

MABEL HUMPHREYS F. D. (Parrella)—Color, pink suffused rose with fine tips of buff yellow. Size, 9½ inches to 11 inches by 5½ inches to 6½ inches. Fine cane-like stems 10 inches to 12 inches holding flowers facing at 45 degree angle. Petals of good substance filling out flowers to good depth, tipping slightly back. Early and profuse bloomer with fine branching habit. This is the seedling shown at our garden under number 36-47. Height of plant, 4 to 5 feet.

Root \$15.00 Net Plant \$7.50 Net

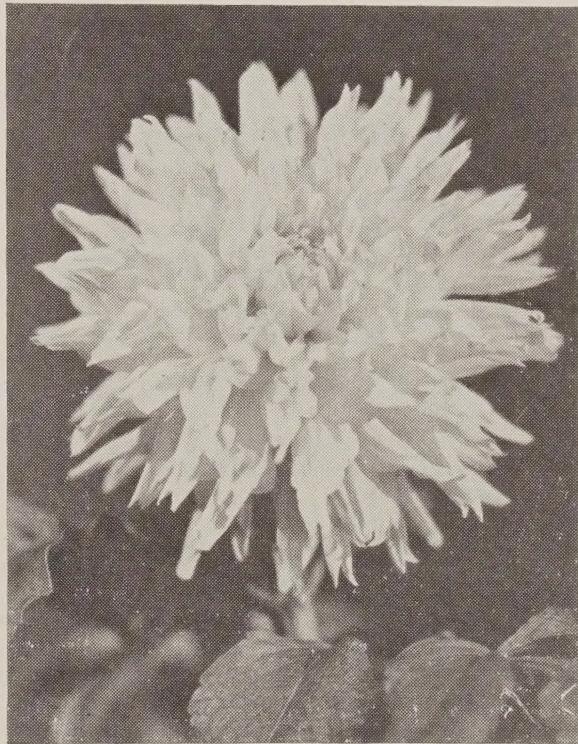
GOLDEN COWL S. C. (Tooker-Parrella)—With the form of incurved cactus petals curved toward center. Color—Light blend of golden buff, pieric yellow flush with Begonia rose toward the outside petals. Stems long, holding the flower facing. Size 10 to 12 inches. Bush 5 feet.

NOTE—BY ERROR THIS DAHLIA WAS ADVERTISED AS YELLOW COWL.

Root \$15.00 Net Plant \$7.50 Net

SCARSDALE SUN S. C. (Braun-Parrella)—Color, light primrose yellow. Size of blooms 8 inches by 5½ inches, very deep for S. C. type. Stems 8 to 10 inches, holding flowers on top and at 45 degree angle. Petals turn and twist in graceful manner, making the flower very outstanding. Twice shown at the N. Y. A.D.S. Show in seedling class, receiving first and bronze medal. Also first at Jamaica, L. I. show. Early and profuse bloomer with good substance. Height of plant, 4½ feet.

Root \$10.00 Net Plant \$5.00 Net



SCARSDALE SUN

If I cannot convince you, my stock will.

EMMA CAROLINE (Swezey)—Outstanding for beauty and ruggedness, this clean white Formal and Informal Decorative may be grown to large proportions for the field grown blooms average 10 by 7 inches. The tough heavy foliage is not molested by insects. A winner of the American Home Achievement Medal. Scored 85.5 at the Rutgers Trial Grounds and on Mr. Dudley's Honor Roll, and endorsed by "Top Growers" in various locations. Bushes are rugged and strong and grow 4½ feet tall.

Plants \$5.00 Net

ALICIA SCHRAFFT (Swezey)—Semi cactus, exquisite in both color and form. A lovely true deep pink (rose pink). The beautifully formed blooms have high centers and the petals are slightly lacinated. Size 9-10 by 5 to 6 in depth. Foliage dark and unusually rugged for cactus type. Blooms held facing on long strong stems.

Plant \$5.00 Net

EDNA D (Diffenderffer-Loller-Rocky River)—A very large bright rose-red cactus. Fourteen inch blooms have been reported by several growers. Will probably be classed as light red. Achievement Medals at Washington, Baltimore and Richmond. On Honor Rolls.

Plant \$7.50 Net

MARILYN DALE The Sensational 1949 Introduction—This Fuchsia Rose Dahlia of Semi Cactus formation is a thing of beauty, proclaimed by many as the outstanding seedling of the year. Flowers held at a perfect angle on long rigid stems; bush height 5 to 6 feet with insect resisting foliage grown in my garden 14 by 8. Won A.D.S. gold certificate at New York Sept. 21, 1948 and gold medal at Long Island Dahlia Society, Jamaica, N. Y., Sept. 18, 1948. Listed on all three Flower Grower Honor Rolls. Certificate of Merit at Rutgers trial garden. New Brunswick, N. J. Score 85.25

Plant \$7.50 Net

MAGNETIC (Johnson-Dahliadel.)—This truly brilliant primrose yellow Straight Cactus of Australian origin was sent to America for Introduction. It is the most profuse and early bloomer of any yellow Cactus we have ever grown, and a real joy for cutting, home decorations, baskets and arrangements. Medium size, about 7½ by 3½ without disbudding, faces ideal on long slender stems, with full perfect centers from the first to the last bloom. Certified at Rutgers

Plant \$2.50

RED VELVET (Dahliadel)—A stunning Cactus to Semi-Cactus. Definitely a rich currant red with cardinal shadings, but it has soft Tyrian purple shadings on the reverse which enhance its beauty and perfection. Healthy with strong erect stems growing well out of the foliage. Wonderful substance, spectacular for decorating and baskets. Many blooms at a time that will easily measure 10 by 6 inches. A dahlia to be proud of, and the envy of your friends.

Plant \$5.00

BLUE GALILEE—Large S. C. 12 inches by 7½ inches. Rose to a tint of blue. A real beautiful dahlia.

Plant \$7.50

RIVER JORDAN—F. D. Large 12 inches by 7 inches. Purple; a dahlia needed in this class.

Plant \$5.00

NEW LOOK (Guttler-Ruschmohr)—Very large Empire yellow, semi-cactus, size 12 to 14 inches. Long stiff stems. Bush 6 feet tall, with fine green foliage. Good root maker and propagator. Winner of the American Home Achievement Medal at The American Dahlia Society Show in New York. Also American Home Achievement Medal winners at N.E. Penn. Show in Scranton, Pa. and Long Island Dahlia Society Show in Jamaica. Winner of Meritorious Award Ribbon in the Seedling Class at the Midwest Show in Milwaukee, Wisc. Winner of largest and most perfect bloom in the show of the L. I. Dahlia Society in 1947.

Roots \$15 Net Plants \$7.50 3 for \$20.00 Net

The Dahlia is the Queen of Autumn.

THE CARDINAL (Baker-Ruschmohr)—Cardinal red semi-cactus. Blooms 10-12 inches, facing, on long canelike stems. Bush 6 feet, with clean and leatherlike foliage. Winner of The American Home Achievement Medal in Midwest Show in Milwaukee. Also Central States Show in Chicago, Southern Conference Show, in Chattanooga and Tri-City Show in Moline, Ill. Winner of gold medal in Madison, Wisc., as best seedling. Winner as best 3 blooms in Southern Conference Show in Chattanooga. Winner of Derrill Hart Memorial Medal.

Roots \$15.00 Net Plants \$7.50 3 for \$20.00 Net

WISP—M.F.D. (Siebrecht-Parrella)—A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. The stems are long and slender, making them ideal for cutting.

Roots \$3.00

TEN BRIEF SUGGESTIONS TO THE AMATEUR

ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.

PRICES IN THIS CATALOGUE ARE CORRECT.
THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

IMPORTANT

For home use or florist's trade, do not overlook these four (4) medium sized dahlias Gay-Gypsy Girl Dave Platt and Ruby Glow. These are wonderful producers of blooms on fine long stems, also good keepers after being cut. Truly a gold mine for the florist trade. Gay & Dave Platt received a gold medal at the New York Florist Club—Gypsy Girl and Ruby Glow are a fine companion to the others in the color class and a true prize winner at the Show.

1948 DAHLIA SEASON

Proved Satisfactory To Us, As Can Be Seen From Our Show Record

A.D.S. NEW YORK—GOLD MEDAL

JAMAICA, LONG ISLAND—GOLD MEDAL CERT.

GREAT NECK, LONG ISLAND—MAX SCHLING MEDAL

PLUS OVER 20 FIRST PRIZES—ALBERT PARRELLA

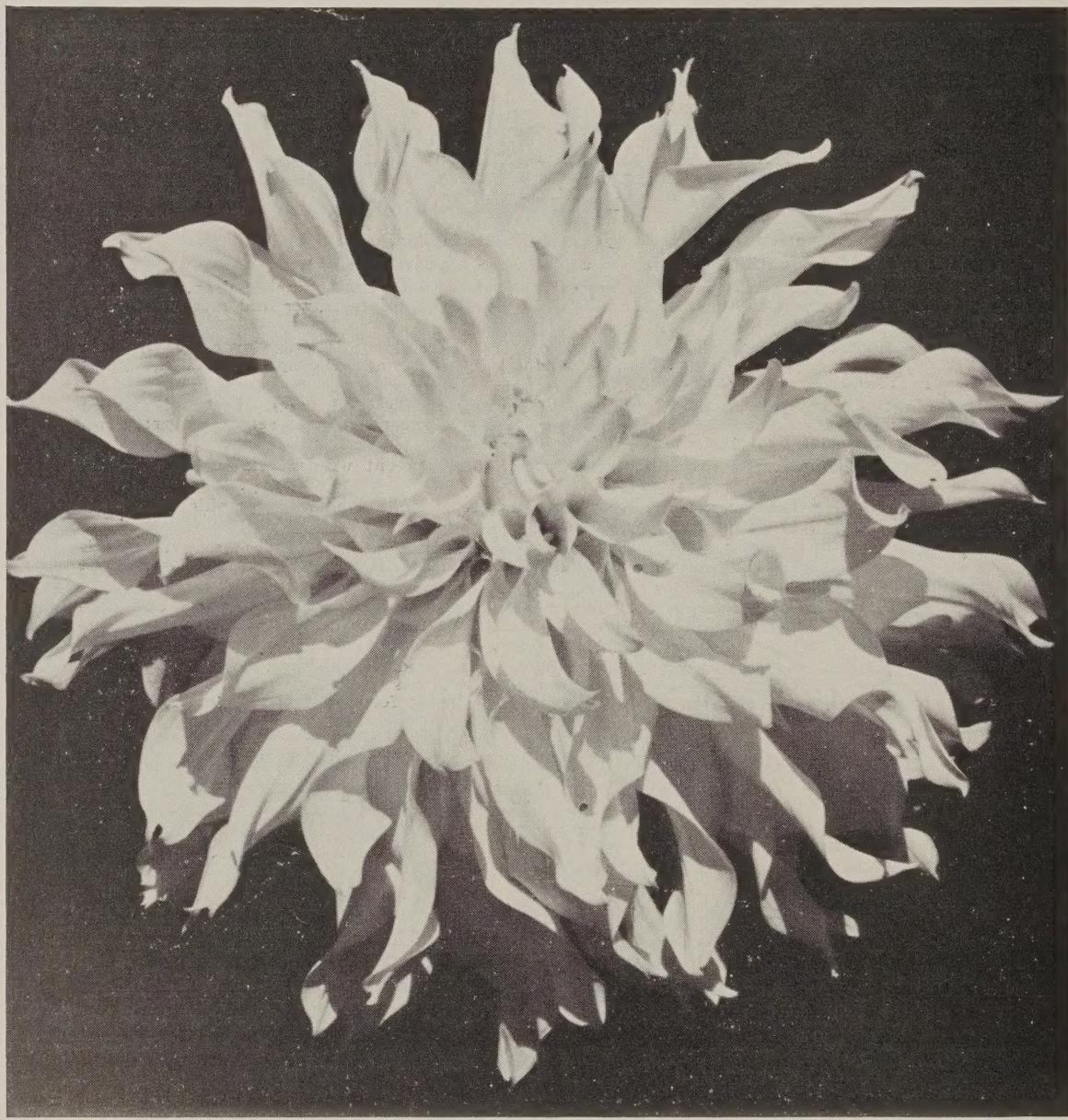
No flower garden is complete without dahlias.

GENERAL LIST OF STANDARD VARIETIES

Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus;
I. D.—Informal Decorative; St. C.—Straight Cactus.



ANN TOOKER

ANN TOOKER I. D. (Tooker)—A large size, 13 x 8 and larger. Color, pure white. Stems, 12 to 14 inches. Petals flat but wavy. Won home achievement medal at New York show, at Long Island show at Jamaica. A sensation wherever shown.

Root \$7.50 Plant \$3.75

When better dahlias are grown, I will grow them.

ATOMIC YELLOW (Proctor-Ruschmohr)—The very much needed large semi-cactus yellow. Blooms 10-12 inches in diameter and 6-9 inches in depth. Long straight stems 10-14 inches. A naturally large flower requiring little fertilizer. Winner as the best semi-cactus Seedling in New York Show of A.D.S. Certificate of Merit at Fairmount, West Virginia.

Koots \$7.50 Plant \$3.75

ADELE HENDERSON F. D. (Rindfleisch-Parrella)—Color, citron yellow with stromtian yellow at center with a light flush deep old rose. Very pleasing combination of colors, and form with petals rounding back to make large ball. 7½ to 9 inches in diameter, from 5 to 6 inches in depth. Blooms from July until frost. Very prolific bloomer, a very long keeper after cutting. One of the best commercial type dahlias as well as exhibition since Jane Cowl. Height, 4½ to 5 feet. Received a certificate at Storrs, 1941. Also an Honor Roll Dahlia.

Root \$2.00

AGLOW (Dahliael)—This beautiful Informal Decorative is warm Amber Yellow, heavily suffused Scarlet on the center area of each petal, and is enhanced with a golden sheen overall. A fine open grower, producing deep, full blooms on long, erect stems without disbudding. Blooms easily average 10 x 6 inches and the bush is about 6 ft. tall. One of the most appealing of all fall shades.

Root \$3.00

ALFRED LUNT F. D. (Parrella)—Exhibition as well as commercial. Height of plant 6 feet. Size of bloom, 8 inches by 6 inches, or better. Color, currant red to scarlet. The petals of this remarkable dahlia when fully opened fall almost to the stem and the formation is almost like a ball dahlia. The flower is of very good substance and stands out with its brilliant color. Cane-like stem holding the flower facing and on top.

Root \$2.00

ALL AMERICAN S. C. (Salem)—Mulberry rose, suffused salmon with wax yellow at base of petals. The blooms are of immense size and are held on best of stems. This is a true prize winner. Height, 6 feet.

Roots \$2.00

AMERICAN PURITY (J. Nuneviller)—Glistening white. True semi-cactus type with absolutely straight stems which are in proportion to the size of the huge blossoms and clean foliage. Height, 5 feet.

Root \$1.00

BALLEGO'S SURPRISE S. C. (Ballego)—One of the most beautiful whites. A Seedling of Frau O'Bracht which already has made a fine record. Height, 4 feet.

Roots \$1.50

BALTIMORE BELLE S. C.—The royal robe of Caesar could not compare with the beauty and lustre of the purple-red glow of this new and magnificent Dahlia.

Roots \$2.00

BETSY L. I. D. (Lewis-Parrella)—Color, Tyrian pink and Tyrian rose with orange buff. Pointed petals. A beautiful and attractive Dahlia of medium size, 6 to 7 inches. On fine strong stems, flowers facing. Plenty blooms can be cut from a single plant all thru the season, insect resisting foliage and an easy grower. We highly recommend this Dahlia not only to the amateur grower, but also to the florist trade.

Root \$2.00

BLUE RIVER (Salem) F. D.—The name is very appropriate for this dahlia. Color, deep lilac or bluish mauve. The nearest to blue dahlia we have seen. Good size bloom on fine stem. Height, 4 feet.

Roots \$1.00

BULLS EYE (Tooker) F.D. Color Scarlet Red. Bloom average 12 inches, facing on cane like stems. Winner of Bronze in seedling class and blue ribbon in open to all classes. A fine dahlia in every respect,

Root \$7.50 Plant \$3.50

CALIFORNIA IDOL I. D. (Ballay)—Clear, bright, self-colored yellow. In size it ranks with the very largest, growing to 14 inches and yet is an extremely refined flower in every sense. Height, 4½ feet.

Roots 75c

CARL DAHL I. D. (Scott)—Agraceful giant flower. Can easily be grown to 12 inches or more. Color, apricot buff, reverse old rose, with a concentration of old rose at center. A free bloomer, with fine stem.

Root \$1.00

CAROLINE KERNOCHAN I. D.
(Fioretti-Parrella) — This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia.

Root \$4.00

Plant \$2.00



CAROLINE KERNOCHAN

CAROL LEE S. C. (Far West)—A large flower of 10 to 12 inches on nice long stems with its petals twisting and rolling together at the ends, with a high center giving it a beautiful formation. Color almost white with mallow pink along veins. Bush about 3½ to 4 feet, with good foliage. On Col. Eddy's Honor Roll.

Root \$3.50 Plant \$1.50

CHEROKEE BRAVE I. D. (Ricks-Dahliadel)—Color, ox-blood red that holds its color in the hottest sun. Blooms average 11 inches or better. Height of plant, 5½ feet.

Root \$1.00

CLARA CARDER I. D.—Certainly one of the best, and a great exhibition variety, of clear cyclamen pink; largest flowers on great stems. Roots 75c

CLARA HOOK St. C. to S. C. (Wolbert-Rocky River)—The color is golden-yellow, lightly suffused apricot on outer petals. Blooms 9 to 11 inches of excellent substance. A fine keeper when cut. Bushes tall, with glossy dark green foliage. A free bloomer. Winner of the highest seedling honor bestowed by the American Dahlia Society, the Derrill W. Hart Medal, awarded for the highest average score at three trial grounds. CLARA HOOK is the current winner in the large bloom division.

Root \$5.00 Plant \$2.50

CROWNING GLORY I. C. (S. D. G.)—This dahlia upon opening appears somewhat on the semi-cactus type, but as it develops the edges of the petals fall back and roll forming quills which gradually incurve. It is rose pink with a cream center and the most beautiful and artistic dahlia. Blooms are 12 inches and over with good depth, on long straight stems. Height, 6 feet.

Root \$2.50

COMMANDO (F. D.)—Phlox purple. Very highly recommended. Strong grower and profuse bloomer. Flowers 10 to 11 inches.

Root \$1.00

DAHLIAMUM I. D. (Chemar)—A very large, deep flower of cadmium apricot with a golden sheen. Stems are strong, carrying the flower on top.

Root \$1.50



DIRECTOR MARSHALL A.

HOWE F. D. (Parrella-Hulin-Blamer)—This is what we call a perfect dahlia. A fine formation, beautiful color, exceptional fine stem and the very best of foliage. Prize winning wherever shown. Also a certificate winner from the Georgia Trial Ground. Color, general effects velvety tyrian—rose; in detail, the color is a cardinal red overlying mulberry. The red fades as the end of the petal is approached, showing the undercolor of mulberry purple. To the whole flower there is a cast of red cerise. The petals fall back almost to stem, giving a ball effect. Height of plant, 4½ feet.

Roots \$2.00 Plant \$1.00

DIRECTOR MARSHALL HOWE

DIXIE'S WINE DOT I. D.—A clear white flecked and splashed with wine red. Similar to Haslerova, except that it is more informal and larger. Blooms average 10" to 12". Stems are long and stiff on a 5 to 7 foot bush.

Root \$2.00

DARCY SAINSBURY F. D.—One of the finest whites we ever grew. This dahlia came to us from AUSTRALIA. This is a champion, without exaggerating. The immense blooms are erect on cane-like stems, facing sideways. Height of plants 4½ feet.

Root \$1.00

DR. KENNETH TAYLOR I. D. (Fioretti-Parrella)—This is an unusually fine dahlia which produces plenty of fine blooms, averaging 8 to 9 inches in diameter with great depth. It is a pleasure to grow as the plant is perfect, stem is excellent, foliage, insect resistant and blooms are held facing and on top of best of stems. Color, scarlet red with bronze sheen and reverse of orange buff, showing as petals twist. Height, 4 to 5 feet.

Root \$2.50

DREAM GIRL I. D. (Kelly-Parrella)—Color, cadmium yellow and flame scarlet blend. Lots of substance, thick wrinkled and pointed petals. Plant, vigorous grower with fine branching habit. Can cut from 15 to 20 blooms or more from a single plant. Average size from 7 to 9 inches on cane-like stem. Flowers facing and on top. Height of plant 5 feet.

Plant \$2.50

D-DAY F. D.—7 x 4. A soft one tone pink. This is the only dahlia in this color except "Everybody's Favorite." A very excellent cut flower with long branches and long stems. Awarded a special prize for keeping qualities at New York Show in 1944 after being delayed en route, was out of water forty-four hours, arriving the afternoon of the second day of the Show. Received good scores at Storrs and East Lansing and scored 86.2 at Ohio, where it was the highest scoring dahlia for 1944. On Eastern Honor Roll.

Roots \$2.00

If you have tried to grow dahlias once and failed, try again.



DAVE PLATT

DAVE PLATT F. D. to Ball (Fioretti-Parrella)—Color, white with flush of mallow pink at center. In offering this dahlia, we believe that we have one of the finest florist dahlias. I'm sure this will replace some of the existing varieties. Judging from the request of the New York Florist Club, which was as follows: "The judges indicated that they would like to see this exhibit again with the required 25 blooms as it has unusual merit." Average blooms three to four inches. A vigorous grower with fine branching habit. Plenty blooms can be cut from this variety throughout the season, very early bloomer. We believe this is one of the finest cut flowers for the florist trade.

NOTE: Dave Platt received gold medal at the New York Florist Club, Hotel Penn., October 14, 1946. Also, first prize in the seedling class at Jamaica, Long Island 1945 Dahlia Show. On Mr. Dudley's Honor Roll. Height of plant, four to five feet.

Root \$2.00

DEAN SHURTLEFF I. D.—Red, very large.

Root \$3.00 Plant \$1.50

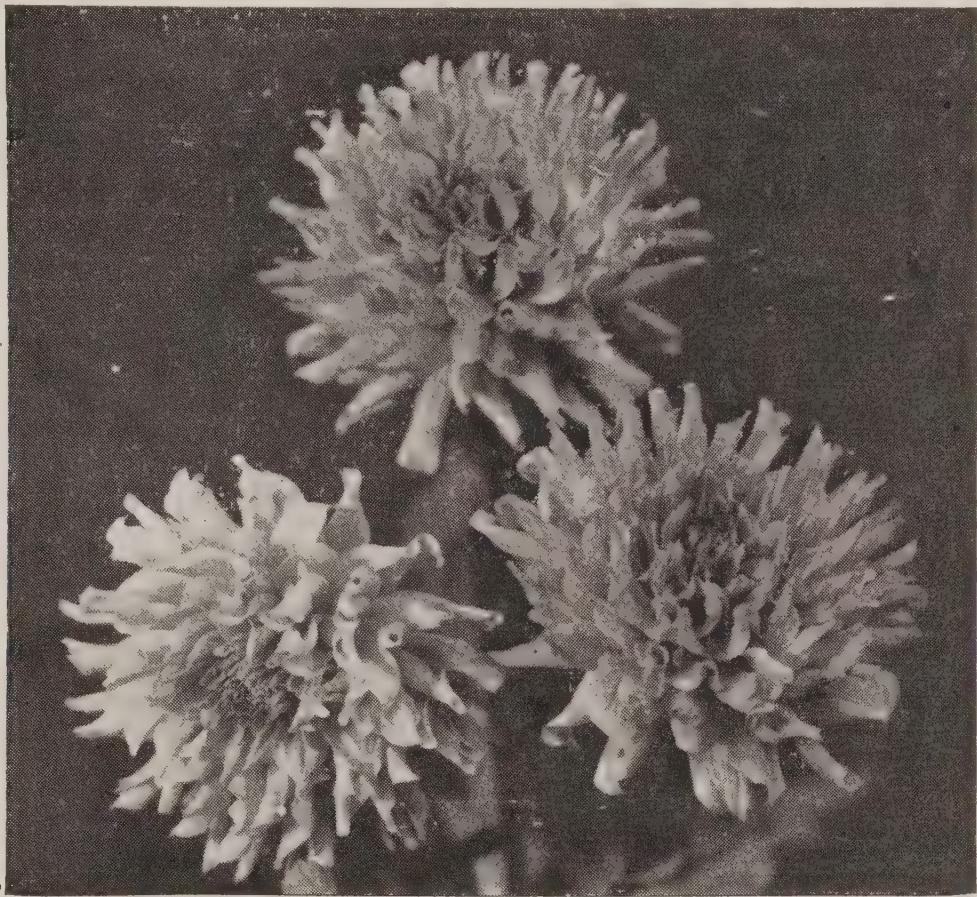
DELROSE (Slocum-Dixie) I. D.—10 in. x 6 in. White with yellow border on each side of petal. The deep yellow border gives the blooms plenty of contrast. Received Certificate of Merit, East Lansing in 1941. On Midwest Honor Roll 1942. Due to the illness and death of Mr. Slocum it was not introduced at that time.

Root \$5.00 Plant \$2.50

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

Once a customer, means you will always be a customer.



DOROTHY SCHMIDT

DOROTHY SCHMIDT (Parrella-Blamer-Hulin)—A double Prize Winner at the A. D. S. Show in New York. This beautiful lilac shading to lavender colored semi-cactus received the coveted Leonard Barron Memorial Trophy, which is offered for the best medium type dahlia variety. Also a Special Silver Medal Certificate. Blooms average 7 inches in diameter and 4 inches in depth. It was described by some of the experts as of almost perfect form. Pure lilac with a bluish tint. Height of plant about 4½ feet. Root \$3.00 Plant \$1.50

EDITH WILLKIE S. C. (Tooker)—Color, pure white. This beautiful exhibition dahlia won the "American Home Achievement Medal." Blooms are of an immense size, from 12 to 15 inches in diameter. Regardless of its size, blooms are finely formed and are borne on cane-like stems. This particular variety attracted a lot of attention at the New York World's Fair, 1940, as well as at the A. D. S. Show, 1941. We recommend this dahlia very highly. Root \$5.00 Plant \$2.50

EVENTIDE I. D. (Hillside Farm)—Here is a most unusual dahlia. A rich violet-purple with outer petals streaked lighter purple, end of each petal is deeply lacerated. Blooms are of large size. Height, 4 feet. Roots \$1.50

FAITHFUL (Dahliadel)—White Semi-Cactus. Under normal culture blooms are 9 to 10 inches by 4 to 5 inches deep. Bush grows sturdy with well proportioned stems. Easy to grow with blooms always full centered. Listed on the Midwest Honor Roll. Root \$2.50

FIREBALL F. D. (Bissell)—Color, a brilliant scarlet which does not burn or fade. The foliage is heavy and absolutely insect-resisting. Height about 5 feet. Roots 75c

Green, black and blue dahlias as yet don't exist. Any other color? Sure, you'll find it in my list.

FIVE STAR GENERAL (Ramage) Ruschmohr—Formal Decorative. Another one of our giant introductions. A blend of Amaranth Pink blushing into Tyrian Pink, centering to a Maize Yellow. Strong sturdy plant, bearing blooms on long stiff stems. Blooms 11 to 12 inches. Certificate of Merit at Storrs and East Lansing. Listed on the 3 Honor Rolls.

Root \$3.50 Plant \$1.75

FLORISTS BEAUTY F. D. (Parrella)—It gives me great pleasure to offer this very fine commercial bi-color dahlia to our customers as well as the florist trade. This is the flower we have long been waiting for. Florists Beauty is one dahlia that for its keeping quality after being cut, cannot be beaten. Imagine four blooms cut on Monday, Oct. 1st, and the same shown the following Saturday, Oct. 6th, at the Long Island Dahlia Society Show' My two entries, one in seedling class and other in regular class, both received first prize. The blooms shown on Saturday were in far better condition than on the day they were cut. Color—Amaranth Purple. Fine white tips, pointed petals. Size of blooms 6 to 7 inches. Held on long perfect stem. All flowers facing. An Honor Roll dahlia.

NOTE: Florists Beauty, Received a Gold Medal with a score of 88 points, at New York Florist Club, October 14, 1946.

Root \$2.00

FOREST FIRE I. D. (Dahliadel)—Color, lemon yellow for about one-third the length of the petals, then shaded to rich scarlet toward the tips. Height, 4 feet.

Roots 75c

FRECKLES I. D. (Kemp)—Color, lemon yellow, speckled and striped peach red. A real novelty. Height of plant, 4½ feet.

Root \$1.00

FRED SPRINGER F. D.—Large scarlet red flowers, with short stems that cover the bush and stay on the plant a long time, giving the plant the appearance of a rose bush with gigantic roses. None better for a border or hedge.

Roots 75c

FREIDA GEORGE I. D. (Australia)—One of the most beautiful dahlias we had the pleasure of growing. The color is helio and cream, and one has to see it to fully understand the delicate color. The blooms are large on wonderful stems. One of the very best. Height, 5 feet.

Roots \$1.00



GAY F. D. (Wengert-Parrella)—

Lemon Yellow. Size 7 x 3½ inches. Stems 8 to 10 inches. Excellent keeping qualities. Profuse bloomer and can be grown to 8 to 10 canes to produce crop of blooms early and late. Won gold medal at New York Florists Club 1947. This is the yellow seedling admired so much at the A.D.S. Show under No. 10W. Height, 5 feet.

Root \$4.00 Plant \$2.00

GAY

GYPSY GIRL, for price and description see back cover.

GENERAL JOHN J. PERSHING S. C. (Ward-Ruschmohr)—Sport of the ever prize winner dahlia Virginia Rute, in a new and pleasing color of coral and jasper red with chrome flush. One can grow this as large as they can grow Virginia Rute. Received a Certificate of Merit in East Lansing and Fairmont, W. Va., in 1943. Also winner of The American Home Achievement Medal in St. Louis in 1943.

Root \$3.00 Plant \$1.50

GINGER ROGERS I. D.—Deep sulphur yellow. Root \$3.00 Plant \$1.50

GLAMOUR I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple, deeply edged amaranth pink. Height, 5 feet.

Root \$1.50

GOLDEN STANDARD S. C. (Downs)—A very showy variety of large size. Color, a golden tan, blushed with tints of amber and bronze. The blooms are held facing on long stiff stems. Plant, 6 feet.

Root \$1.00

GRAND SLAM (Hulin-Parrella)—Here is the best true-to-type Semi-Cactus we have ever seen and a color combination all its own, bright rose, citron yellow, and light pink. The 9 to 10 inch blooms are held well on good stems.

Root \$1.50

GREAT DIVIDE (Semi-Cactus), A Tooker Origination — Winner of Home Achievement Medal at A.D.S. Annual Dahlia Show, New York. This dahlia is a blend with yellow center, blending beautifully to shell pink on outer petals. Grew 12 inches in our gardens this season. Very healthy 5 ft. plants.

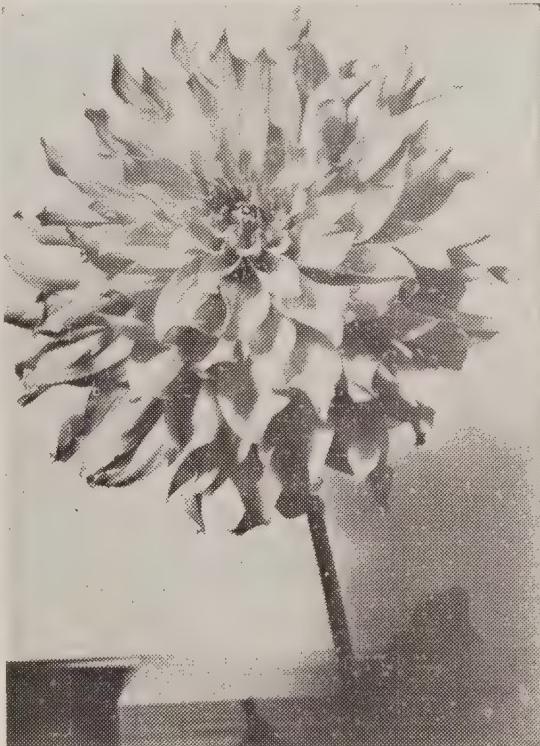
Root \$3.50 Plant \$1.75

GREATER GLORY S. C. (Salem)—Color deep rose pink, occasionally shading to sulphur yellow at the center. Strong healthy bush with fine foliage. Good stem and excellent bloom. Winner at the leading Shows.

Root \$1.50

HILDA FIORETTI S. C. to I. D. (Fioretti-Parrella)—This is the lovely dahlia that was greatly admired by visitors at the A.D.S. Show in New York. (Remember the basket of large blooms, top center at our display at the A.D.S.?) Hilda Fioretti, a first prize winner at the A.D.S. Show, and received a silver medal at the New York Florists' Club, October 11, 1944. The coloring of this marvelous dahlia is so attractive and outstanding that you cannot forget it. Color, deep rose pink, blended deeper rose color with stripes and fine tips of apricot yellow. Size of blooms, 9 to 10 inches in diameter. The plant is a perfect grower with marvelous branching habits. You could cut from 10 to 20 blooms from each plant of size mentioned, with a 3 $\frac{1}{4}$ to 4-foot stem. Blooms are held facing on canelike stem. Foliage is insect resistant. Height of plant, 5 to 6 feet.

Root \$3.50 Plant \$1.50



HILDA FIORETTI

H. R. S. I. D. (Seal)—Color, golden yellow throughout; no other shade or tint. Height, 5 feet.

Roots 50c

An iron bound Guarantee with every tuber.

HOOSIER MARVEL (Wolfe Dahlia Gardens)—A giant yellow S.C. to I.D. bloom 14 by 7 inches and can be grown larger. Color is quite like Lord of Autumn. Flowers facing to 45 degree angle, good stem and center. Some petals lacinated which adds to its beauty. Plant 5½ to 6 feet tall. Certificate at East Lansing and on Honor Roll. Root \$3.50 Plant \$1.75

HUNT'S VELVET WONDER I. D. (Hunt's-Burnett Bros.)—Color, bright violet burgundy. Blooms up to 15 inches. Stands erect on a fine stem. Height, 5 feet. Roots \$1.00

IVORY PRINCESS S. C. (Hawkins-Ruschmohr)—A grand dahlia with a brand new color. A beautiful shade of ivory. Something that is very much needed in this color class. Blooms are very large and are held on stiff stems. This variety has received many awards in different shows. Height, 6 feet.

Roots \$3.00 Plant \$1.50

JANE COWL I. D.—Color, a glistening bronzy buff and gold, blending to a deeper shade at the center. Height, 6 feet. Roots 50c

JANE LAUSCHE S. C. (Rocky River)—11 by 6. Bi-color; rosy mauve tipped white. You will hear so much about this dahlia that I will content myself with referring to it as one of the most beautiful dahlias.

Root \$3.50 Plant \$1.75

JOAN PHILLIPS, JR. I. D.

(Samuels-Parrella) — An unusual bi-color, different than anything you've seen. In fact, this dahlia is almost in a Chrysanthemum formation. Blooms average 7 to 8 inches. Color, deep mallow pink, white tips. Each bloom true to color. The petals have lacinated tips. An excellent growing plant. Open grower with canelike stems and fine foliage. This dahlia deserves a place in every garden. Plant, 4 to 5 feet high.

Root \$2.50



JOAN PHILLIPS, JR.

JOAN FERENZ I. D. (Rindfleisch-Ruschmohr)—Color, blend of chrome yellow and flush of spinal pink. Size 11 to 12 inches. The American Home Achievement Medal Winner at New York Show of American Dahlia Society

Root \$3.00 Plant \$1.50

JEAN TRIMBEE S. C.—Color, a rich petunia violet and many blooms close to 12 inches. An unusual and outstanding variety. Height, 5½ feet. Roots \$1.00

JERSEY BEAUTY F. D.—Large pure pink, on long erect stems and still in great demand as a florist flower. Good keeper. Height, 6 feet. Roots 50c

To Grow Better Dahlias Subscribe to the "Flower Grower" Magazine.

JERSEY'S DAINTY (Incurved Cactus)—One of the best white cactus Dahlias to date, being a free bloomer and a good keeper. Roots 75c

JOSEPHINE G. S. C. (Grosscross)—Color is very pleasing true rose pink of a bright shade, soft petals tipped yellow. Height, 4½ feet. Roots 75c

JUSSIANT I. C. (De Royter)—Color, lavender. A lovely dahlia in every respect. The plant is a very sturdy grower. The bush is always covered with blooms. You can always win with Jussiant. Height, 5 feet. Roots \$1.00



JOHN ADAM KERNOCHAN F. D. (Fioretti) — A medium size bi-color which was the center of attraction on our display, at the A.D.S. show; and a first prize winner and Bronze Medal. Color, garnet red, white tips. Blooms average 8" x 5". Are held facing on long graceful stems with very good substance. Height of plant, 5 feet.

Root \$2.50

JOHN ADAM KERNOCHAN

KATIE K. I. D. (Lakeside Gardens)—A clear pink, of large size on long stems. I think it is the greatest exhibition in pink. Roots \$1.25

KENTUCKY—Salmon Pink. Roots 50c

KELVIN I. D.—One of the greatest dahlias to come out of Australia. Blooms are large and massive, held facing up on strong stems. The color is buff heavily suffused carmine rose, giving a general color effect of peach pink. Root \$3.00 Plant \$1.50

"SUPER DAHLIA SEED"

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

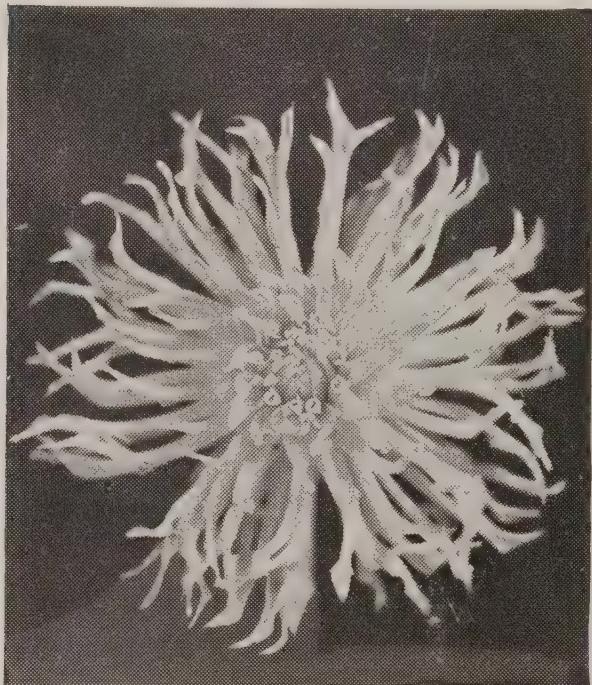
My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

My tubers are not forced, but grown in heavy soil.



KIMIKAGE I. C. (Parrella) —

In introducing this lovely dahlia, we are positive of offering something real different. Kimikage isn't a large dahlia, but one of the most beautiful in color and very different in formation. The petals of this dahlia twist in such a fine manner that frankly it is hard to describe. You must see this dahlia in bloom to appreciate its real beauty. Color, lemon yellow. Light green foliage, insect resisting. Height of plant, 4½ feet.

Plant \$1.50

KIMIKAGE

KING PETER F. D.—This is one of the most beautiful and delicately blended colored dahlias. White tipped lavender. Blooms average from 7 to 8 inches and are held on cane-like stem, flowers facing. Height, 5 feet. Root \$1.25

KIRSTEN FLAGSTAD (Brown-Rocky River)—Bloom 10 x 5, Bush 5 ft. An artistic flower of buff with gold and apricot shadings. Early and prolific. Should be the first in your garden. Root \$3.00 Plant \$1.50

LYNN FONTANNE S. C. to I. D. (Lee-Parrella) — Exhibition. 5 feet tall. Blooms 13½ inches by 9½ inches. Spectrum red shades of carmine toward tips, with chrome yellow petaloids. The petaloids give a relief to the vivid red and soften the general tone color. Flowers facing on best of stems. Root \$3.00 Plant \$1.50

DAHLIAS: WHAT IS KNOWN ABOUT THEM

MORGAN T. RILEY

A NEW BOOK ON DAHLIA CULTURE

Publisher: Orange Judd Publishing Co.

Read what the critics say:

This is an ambitious title but the author covers the subject thoroughly in a masterful style.—*Gardeners' Chronicle of America*.

This book will be a useful guide to both professional and amateur grower, as it is written simply and directly, with a thorough knowledge of the subject.—*Florists' Review*.

Here is contained a most comprehensive history of the dahlia, replete with pictures from early publications, tracing the history of this exotic flower from its first findings in Mexico through its introduction into Europe and eventually to the United States.—*New York Herald-Tribune*.

The chapter on culture is most complete and covers all the aspects that any grower will look for. Here are all the details all growers need.

Mr. Riley gives some very important pointers on the care of plants and cut blooms that are to go to the show table. All the necessary suggestions that will help the grower to win blue ribbons are set forth in detail.—*New York Herald-Tribune*.

I have never read a more sensible book on the growing of one genus. Golden Gardens. The entire volume is highly recommended.—*Gardeners' Chronicle of America*.

Above book can be secured through Parrella Dahlia Gardens

Price \$2.50, plus 7c postage.



LADY GARTMOR F. D. to I. D. (Kelly)—Carmine with ox-blood shadings on petals and on center. Blooms average 9" x 5" or better. Held facing on fine long stems. This variety not only has good substance but also plenty of resistance against weather elements. In fact, after a severe rain storm Lady Gartmor was the only dahlia in our collection that wasn't affected. A great dahlia which will make a host of friends. It will compete with Anna Benedict. Height of plant, 6 feet.

Root \$2.00

LADY GARTMOR

LAETARE, S. C.—A bi-color dahlia which is unusually beautiful. Color, red and yellow. The lovely blooms are erect on cane-like stems. Height of plant 4 ft.

Root. \$1.00

MAFFIE S. C.—A great Prize Winner wherever it has been shown. This particular variety has been grown up to 14 inches in diameter. Flowers are held on best of stems. The plant has a good growing habit, foliage are insect proof. Color, intense carmine red. Height, 4 feet.

Roots \$2.00

MAGIC PRINCE (Hulin-Parrella)—Tall growing cactus of a lovely formation and color, being a large full centered bloom of lilac mauve. The bush is luxuriant with all good habits, clean stems at least ten inches from first set of leaves.

Plant \$2.00

MAGNIFICENT CRYSTALS I.D. to S.C.—On all three honor rolls. This dahlia is truly magnificent. Color: blend of a soft golden peach. Size: 10 to 13 inches. 8 to 9 inches deep. On long cane stems holding the flower facing. Vigorous grower. Healthy insect resistance foliage. Height, 5½ feet.

Root \$5.00 Plant \$2.50

M. COI F. D.—A medium size dahlia. A beautiful tri-color flower. Yellow at the center shading to orange with silvery white tips. A fine grower and producer. Size of blooms, 5 to 6 inches in diameter. The blooms are erect on cane-like stems, facing sideways. Height, 4 feet.

Roots 75c

MICHIGAN WHITE S. C. (Keiser-Lakeside)—The most prolific blooming cut flower, white, to date. Flowers run from 5 to 8 inches normally. As many as 18 to 25 opening at one time on bush.

Roots \$1.00

MISS KENTUCKY F. D.—Size 7 x 4 inches. For those that admire the pastel shades this is fine. White delicately overlaid opalescent pink. Free and early bloomer with 100% stem and bush growth.

Roots \$1.50

MARIE F. D.—Pink. Lovely Dahlia. Prolific bloomer and a fine commercial type.

Root \$1.00

MRS. GEORGE LE BOUTILLIER I. D. (Smith-Ruschmohr)—Color, deep crimson. The blooms are exceptionally large. Height, 4½ feet.

Roots 75c



MARGARET DUROSS

Photo courtesy of New York Journal - American

MARGARET DUROSS—Was named in honor of an official of the N. Y. Journal-American. This is a grand dahlia in every respect, and it was immensely admired by the visitors at our garden this past season. The color of this lovely dahlia is amaranth pink with amaranth purple shadings. The petals are lacinated, giving it a pin cushion effect. Blooms average about 8 inches, or better, are of good substance and best of stems. Winner of a bronze medal at the A.D.S. show in 1942. Height of plant, 4½ feet. Roots \$2.50

MICHAEL BLACK I. D. (Phillips-Oakleigh)—An outstanding new Informal in the big bloom class. Without forcing, this splendid variety just naturally grows large — blooms 10-12 inches with good depth and perfect formation. Foliage and plant growth always healthy and insect-resisting—never stunts. Color is a velvety Reddish Purple that does not fade.

Root \$4.00 Plant \$2.00

MOON-GLO F. D. (Parrella-Hulin)—Color, lemon yellow. High center which gives it a distinct glow. Height, 4½ feet. Roots \$1.50

MRS. E. J. (Rocky River, R. C.)—Clear brilliant pink with white centers and very lightly tipped white. Exceptionally good substance. Winner of 3 Certificates of Merit.

Root \$3.00 Plant \$1.50

Our customers know the Parrella Treatment. "A Surprise in every package."

MRS. HESTER A. PAPE I. D.—12 x 5 (Pape-Rocky River). A really big fellow which will be hard to beat on the show table. Color is Reddish-Purple. Has been a consistent winner in "Red", and "Purple" classes in open-to-all competition. American Home Achievement Medal winner at Cleveland and Baltimore and tied for this medal at East Liverpool. Plants are tall. A good grower and profuse bloomer. This is a variety that anyone can grow.	On Western and Midwest Honor Rolls.	Root \$4.00	Plant \$2.00
MRS. WILLIAM S. KNUDSEN I. D. (Dixie Gardens)—Color, pure white, 6 to 7 feet. Heavy insect resisting foliage. Bloom 10 x 12 x 7 inches.	Roots \$1.00		
MYRA HOWARD I. D.—Saffron yellow and gold with hints of salmon. The entire effect being ochreous orange. A wonderful plant, producing giant blooms freely on long rigid stems. Height, 6 feet.	Roots 75c		
MURPHY'S MASTERPIECE I. D.—Large Red.		Root \$2.00	
MISS SAN DIEGO (Comstock) I. C.—Lacinated cactus. Lemon yellow, outer half of bloom tyrian pink. Blooms 9 x 7 on long straight stems. Achievement Medal winner at Inglewood, Cal. in 1944. Certificate of Merit at East Lansing, Mich. Listed on the 3 Honor Rolls of the country.	Root \$3.50	Plant \$1.75	
NANCY ANN MITCHELL I. C.—Scarlet. One of the best	Roots \$2.00		
NORTHERN LIGHTS C. (Dixie)—11 x 6, White. One of the largest dahlias in existence. Scored 84 at East Lansing and is on Eddy's Honor Roll.	Root \$3.50	Plant \$1.50	
OAKLEIGH CHAMPION (Phillips-Oakleigh)—New and outstanding Incurved Cactus of magnificent beauty, artistic formation and unusual Show record. A Champion in ALL respects. General color is blend of Burnt Orange and Soft Pink with Yellow Shadings at base of long, lacinated and twisted petals. Blooms 8 to 10 inches with good depth, held erect on long stiff stems. A tall grower averaging 6 feet, foliage dark green and insect resistant. Certified at East Lansing, Fairmont, Baltimore. Honor Roll. Achievement Medal Winner.	Root \$7.50	Plant \$3.75	
OAKLEIGH MONARCH F. D. (Oakleigh Gardens)—It is bright cerise red color —quite unlike any other introduction of recent years, and the keeping qualities, for such a large Dahlia, are remarkable. Height, 5 feet.	Roots 75c		
OLD TRAIL DANDEE (Distinct Type, between Decorative and Ball). Semi-quilled petals, purple, silver reverse.	Roots \$1.50		

SPECIAL COLLECTION OFFERS

- No. 1—SMALL GARDEN COLLECTION—6 roots, large or small type, whatever you prefer, named and labeled. for only \$2.00
- No. 2—BEGINNER'S COLLECTION—12 large roots, all different, named and labeled. for only \$4.50
- No. 3—15 roots, all different. Some of the latest introductions, named and labeled. for only \$10.00
- No. 4—EXTRA SPECIAL—8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size. \$20.00
The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE

For thrills get my Super dahlia seeds.



OGDEN REID I. D.

(Kelly-Parrella)

A grand dahlia named in honor of the famous editor of the N. Y. Herald-Tribune. This immense champion of a dahlia which grows, normally, 13 inches in diameter, and with a little extra care, could be grown very large. In fact, one well grown bloom shown at The Community Flower Show of Richmond Hill, L. I., on September 9, 1944, received first and special prizes for the largest and most perfect bloom in the show. We do not want to mention size of this bloom as it seems unbelievable. Color Spinel Pink, blended with lighter rose pink with blend and striping of Primuline yellow. Blooms are held facing on canelike stems. Foliage, leathery and resistant to insects. The plant is a vigorous grower and perfect in every respect, free and prolific bloomer. Height of plant 6 feet.

Root \$3.00 Plant \$1.50

PEARL HARBOR I. D. (Dixie Dahlia Gardens)—An 8" to 10" flower that rolls back to the stem. A rosy lavender flecked and splashed dark purple which appears blood red. Named in memory of tragedy at Pearl Harbor, America's rosy spot, which was spattered with blood on December 7th. A seedling of Mrs. Wm. S. Knudsen, crossed with Audrey Schmidt. An early bloomer and a good grower. (Storrs report a 6' bush, where it received a certificate in 1941.) On Eastern, Mid-West and Western Honor Rolls. Root \$2.50

PREMIER'S MAJESTIC I. D. (Premier)—Color, salmon, gold and mulberry. A real fine dahlia on cane-like stem. Height, 5 feet. Root \$1.00

PERFECT DAY I. D. (Wolfe)—Pure waxy white. Bloom 13 x 8. Facing good center, good substance; stem 13 inches from base of bloom to first set of leaves. Tall, fine, healthy dark green foliage—midseason, a beauty. On Honor Roll. Root \$3.50 Plant \$1.75

POLARIS S. C. (Curtis Redfern)—Polaris is pure white and measures from 12 to 14 inches in diameter. Polaris has been grown in Santa, this variety won First when a seedling, at the Dahlia Society of California Show; first with three white arrangements; best flower in the Show; first with 15 Blooms; and Special First for a Floricultural Achievement. Root \$4.00 Plant \$2.00

PYGMALION (Holland 85A)—Bloom 9 x 5, bush 5 ft. Very attractive large orange-tan flowers suffused peach red. Petals incurve, and at times revolute enough to qualify as an Incurved Cactus. Healthy and rugged, with good stems. Root \$2.00 Plant \$1.00

There is a great difference between the dahlia our father used to know and the modern dahlias.

- RAY SMITH S. C.** (Max O. Scheffel)—Semi-Cactus, lavender with white tips. Bush 5½ to 6 ft. Bloom 10 x 6 to 11 x 7 in. One of the cleanest growers, with straight, stiff stems and finest of foliage. Perfect centers, tight to the last. Good keeper. Root \$3.00 Plant \$1.50
- RED GLAMOUR I. D.** (Rocky River)—In color this variety is similar to Murphy's Masterpiece. This is a 12 inch dahlia which rightly merits a place on the Honor Roll. Root \$7.50 Plant \$3.75
- RED SEA** (Rees)—12 x 5, wine red, cactus. Prize winner, best 10 blooms in 1946 Midwest Dahlia Show at St. Louis, Mo. Grown in 5 official trial grounds this year. Excellent grower; can be easily grown 12". Root \$7.50 Plant \$3.75
- RED SUNSET I. D.**—Very bright, vivid, Chinese scarlet; long stems and healthy grower. Beautiful foliage. Height, 5 feet. Root \$1.00
- REFUGEE KECK**—The outstanding Yellow Cactus. Winner of Flower Grower Award (Leonard Barron Memorial Trophy) N. Y. 1946—Silver certificate undisseminated seeding class N. Y. 1946. Highest scoring dahlia at Storrs 1945. On Eastern Honor Roll. A medium size incurved cactus sure to win in its class. Flowering habit prolific on strong, erect stems. Plants \$2.50
- REV. PUGH F. D.**—We highly recommend this large exhibition type dahlia. Bright scarlet; insect resistant, early and consistent bloomer. Root \$2.50
- RENATE MULLER** Incurved Cactus (European)—One of the finest to date; large flowers on the best of stems. Color, bright rose with pale yellow center. Height, 4 feet. Roots \$1.25
- RETA BALLIN I. D.** (Foreign-Parrella)—An exceptionally fine dahlia of good size and depth. Blooms average 10 inches in diameter, and 7 inches in depth without forcing. Color, lemon yellow, almost an empire yellow. Petals slightly curled at the tips. A fine exhibition bloom with a closed tight center until the end of the season. Height, 4½ feet. Root \$1.50
- RITA WELLS I. D.** (Straight-Wells-Ruschmohr)—Large grenadine pink and buff. Root \$1.50
- RHYTHM** (Dozier-Dahliadel)—This 8" Incurved Cactus is an exquisite beauty with its double serrated tip. The cameo or shrimp pink color with suffusions of soft rose with lemon shadings at the base of the petals and center of the flower make it most unusual. Certified at Storrs, W. Va., E. Lansing and on the Honor Rolls. Be sure to grow this new pink creation. Root \$2.50
- ROCKET SPRAY S. C.**—Lovely cerise with lemon base. The petals are fine and well pointed. Bush rather tall with 8-inch blooms on long stems. Root \$2.00

NOTE

Kindly order your wants early, some of our stock is limited. Please add 25c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, 75c per hundred, \$6.00 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: "Waterproof" will resist any kind of weather. 15c each.

Some dahlias are wonderful, others are divine, if you want to grow the monarchs just try some of mine.



RUBY GLOW F. D. B. (Parrella)—

Size $5\frac{1}{2}$ x $3\frac{1}{2}$. Color, dahlia purple.

This is a color sport of Gypsy Girl but it grows larger than its parent. Same good keeping qualities and stems 10 to 12 inches. Other characteristics except size identical. Bronze medal winner at A. D. S. 1947 show. Admired by all at our gardens as well as at A. D. S. show.

Root \$4.00 Plant \$2.00

RUBY GLOW

SARETT'S PINK FLAMINGO (Sarett-Ruschmöhrl)—A clear rose pink incurved cactus of exquisite color and formation. Winner of 3 American Home Root \$3.00 Plant \$1.50

SCARLET BLAZE F. D. (Wolfe)—Solid scarlet. Bloom 8 x 6. Excellent high center, good substance, facing to 45° , petals turn back to steam. Beautiful florist flower as well as fine exhibition variety. Medium tall, very good stems and foliage. Certificate from East Lansing and on Honor Roll.

Root \$3.00 Plant \$1.50

SHERWOOD'S PEACH (Sherwood-Ruschmohr 85A)—1944, Bloom 11 x 7, Bush 3 ft. An orange apricot of a softer tone than Sunrays. Cane-like stems with insect resistant foliage. Rather slow developing so should be planted early.

Root \$2.00

SILVER GLAMOUR is not "just another dahlia"! It is an authentic color sport of the parent "Glamour". Color is deep rose heavily flushed with white.

Root \$5.00 Plant \$2.50

SILVER METEOR F. D. (Wolfe)—Mauve with silver lines and silver reverse, a new color, perfect centers. Blooms are 9 x 6, facing to 45° angle, good substance; good long stems, good heavy foliage. Plants about 5 feet tall, early midseason. On Honor Roll.

Root \$3.50 Plant \$1.75

SONIA S. C. (Chappaqua)—Amaranth pink flushed with rhodamine purple. Size, 8 by 6. Very distinctive coloring and petal formation. Foliage is dark and resistant. Blooms early and continues profusely throughout the season. Prolific root maker. Selected by Lynn Dudley for the Honor Roll. If you want plenty of flowers, don't miss growing Sonia.

Root \$1.50

SON OF SATAN S. C. (Slocum)—One of the largest and brightest of its type. Intense flame red on excellent stems. Blooms up to 12 inches in diameter. A sensation in any garden.

Root \$1.25

SUN GAY S. C. (Hamblyn-Parrella)—Color: Scarlet to Scarlet Red. General appearance Grenadine Red. With us this dahlia has been grand for the last two years. The formation and color combination of this flower is very pleasing to the eye. The plant is a vigorous grower with excellent branching habits. Foliage immune from insects. Blooms average 9 to 10 inches and 4 to 5 inches in depth. Are held facing on best of stems. Height 5 ft. Sun Gay received certificate at East Lansing trial grounds with score of 85 E.

Root \$3.50 Plant \$1.75

Let the gorgeous dahlia blooms be the Good Will Ambassador to your loved ones.



SALLY KLEIN

SALLY KLEIN F. D. (Kelly-Parrella)—Color, blend of tyrian pink and pinard yellow with both colors showing in lines on the broad petals. Yellow at base of petals and in center. Blooms average 10 inches or better without forcing. Flowers erect on fine cane-like stems facing. Plant, an easy and vigorous grower, a prolific bloomer with insect resisting foliage. In presenting this dahlia, we are sincere in saying, this is one of the finest dahlias we have had the pleasure of offering to the public.

NOTE: Sally Klein received first prize in seedling class and also first prize in a basket of 12 bloom at Jamaica, Long Island dahlia show. On Mr. Dudley's, Mr. Robert's, and Col. Eddy's Honor Roll, and also, certificate winner at Trial Gardens, Storrs and Maryland. We are quoting from Mr. Roberts', the following paragraph, "My bloom of Sally Klein were larger than those you had at the New York show. Height of plant, five and one half feet.

Root \$4.00 Plant \$2.00

SUN-TAN S. C. (Chappaqua)—Bright salmon orange with a bronze sheen. Blooms 11" by 6" deep with high centers, narrow petals and fine form are easily produced. Dark glossy foliage. Long straight stems on a vigorous 5 ft. bush.

Root \$4.00 Plant \$2.00

SWEET LAVENDER I. D. (Parrella)—A very pleasing bi-color of phlox purple blended with rose lavender with white tips. Blooms average 7 to 8 inches and are held facing on the best of stems. Good foliage and a fine growing plant. Please note, this is the No. 50 T seedling bi-color dahlia that was so greatly admired by visitors on our display at the A.D.S. Show, September 21st and 22nd. And many of your friends made a notation of it. We are always sincere in our statement, we will say that 25% of the blooms will not come bi-color, but just a solid color. That is why we release it at a very reasonable price. Height of plant, 4 feet.

Root \$2.00

The dahlias of yesterday were marvelous, dahlias of today these have surpassed with the cooperation of the growers, the progress shall last.



SUPREME COMMAND

SUPREME COMMAND I. D. to F. D. (Boram) Parrella—Color Spectrum Red all through the flower. One tone. -The immense size dahlia which received a silver medal at the A.D.S. Show of 1943, is not only very large in size but it is also beautiful in a new shade of red. Size 11 inches by 7 inches or better. Plant is a vigorous grower with fine branching habit. Flowers are held facing and on top on cane-like stems. Insect resisting foliage. Height of plant 5 to 6 feet. If you are looking for a large dahlia, this is it. Due to the severe storms just previous to the 1944 and 1945 A.D.S. Shows, we were unable to exhibit same. An Honor Roll dahlia.

Root \$3.50 Plant \$1.75

SYLVIA TODD I. D. (Kelly-Parrella)—The color of this marvelous dahlia is Rose Pink with deeper shading of Liseran Purple. Blooms average 10 to 11 inches or better without forcing with great depth. Flowers are held facing on strong stiff stems. Foliage light Green but resistant to insects. Plant is an open grower with good branching habit. The beauty of this dahlia is hard to describe, but must be seen in bloom to be appreciated. Height of plant, 4 ft. An Honor Roll Dahlia.

Root \$3.50 Plant \$1.75

THE REAL GLORY F. D.—Pure white. Very large. Roots \$2.00 Plants \$1.00

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

TOWER'S EMPIRE I. D. (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter. Roots \$1.25

VALLEY QUEEN (Robens)—A triple Honor Roll Dahlia. Very large red cactus, straight to incurved. A four times winner in 1947 in open to all specimen class over 8 inches where it can meet the best of them.

Root \$7.50 Plant \$3.75

VICTORY F. D. (Asther)—Here is a large dahlia with good depth that is very formidable in the formal pink class, as well as being a very pleasing variety in the garden. The color is rose-pink with a golden suffusion.

Root \$1.50

V-DAY S. C.—12 by 8. Dixie Gardens. Brilliant dark rose. Authorities say that to date there is no dahlia of this color. A seedling of Carl Dahl, having the same long leaves and substance of bloom. An Honor Roll dahlia and a good one.

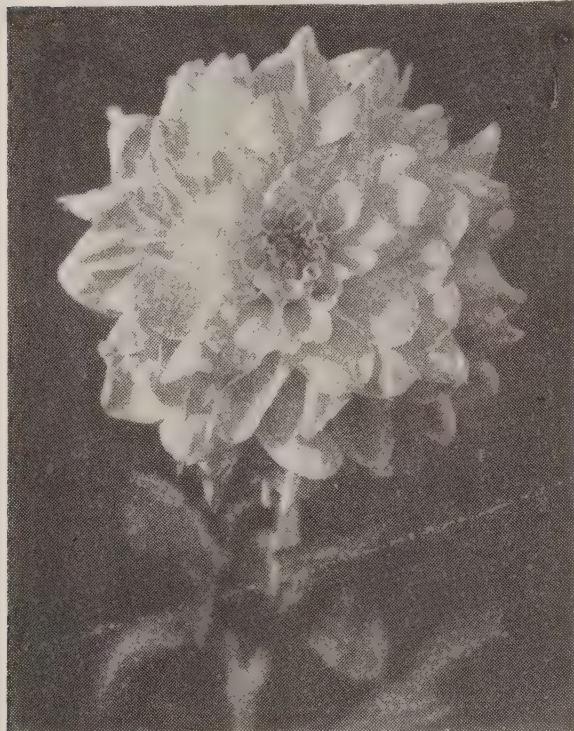
Root \$2.50

VIN WELL CRINKLES I. D. (Blamer-Parrella)—Color, orchid shading to shrimp pink toward the tip. Petals crinkle. Size of bloom, 8½ inches by 5 inches or better. Long graceful stem holds the flower facing. Blooms are beautiful and very attractive. Height, 5 feet.

Root \$2.00

VICTORY ECLIPSE (Wolfe)—Medium type; size ranging from 6 to 9 inches and very deep. I.D. to S.C. occasionally nearly F.D. blooms facing to 45° angle, good full center. Good substance. A seedling of "Victory." Plant, 5 to 5½ feet, well branching; florist flower. Color, "Azalia Pink"; the base of the petals is canary yellow. It also has a rich sheen, which helps to enhance its beauty. This was the highest scoring dahlia of the medium and large types at the East Lansing Trial Gardens last year, and is on all three Honor Rolls.

Root \$7.50 Plant \$3.75



VIN WELL PARAGON F. D. to I. D. (Blamer - Parrella) — A gorgeous dahlia of dainty cameo-like beauty. An early and all season bloomer, averages from 8 to 9 inches in diameter or larger. As the flower opens, the petals fall back to the stem forming to an almost immense size ball. Color, light rose pink toward the tips with amber yellow at the base of the petals. Reverse deep Eusline pink. Blooms facing on a fine long slender stem. The plant has fine branching habits, and the foliage is insect resisting. Vin Well Paragon received an "Award of Honor" at the Georgia Trial Ground, 1941.

Root \$2.00

VIN WELL PARAGON

VIRGINIA RUTE I. D. (Chappaqua)—An exceptionally large flower on extra long stems. Blooms of deep rich velvety maroon with broad pointed petals, having tight centers, good form and substance. Height, 6 feet. Roots \$1.50

The dahlias of yesterday were beautiful, the dahlias of today are divine, but the dahlias of the future no one knows.



WANDA MEADE

The charming young lady is WANDA MEADE holding the beautiful blooms of the dahlia named in her honor.

WANDA MEADE I. D. (Parrella—Blamer-Hulin)—This medium size dahlia which received First and Special at the A. D. S. Show in New York, 1942, and also received a Bronze Medal from the New York Florists' Club on September 14th, 1942, is one of the most outstanding and showy dahlias we have had the pleasure of introducing. Color, scarlet red, evenly tipped white. Blooms average from 5 to 7 inches in diameter with plenty of depth. The blooms are set on fine, long, wiry stems, flowers facing. Foliage light green, insect resisting. Height of plant, 4½ feet. Root \$1.50

WHITE CHRISTMAS F. D. to I. D. (Scheffel)—A 10" white dahlia, that will win on the show tables, not only for its fine form, but because of its great depth as well. Plants are vigorous rugged growers with heavy insect-resistant foliage. Roots \$2.50

WHITE WONDER I. D.—A pure white dahlia. The giant blooms are well formed with long pointed, twisted and curled petals. Height, 5 feet. Roots 75c

WINGS S. C.—Dark Carmine. Large, outstanding. Root \$2.00

WORLD EVENT F. D. to I. D. (Dixie Gardens)—Color, amaranth pink flushed mallow purple, general effect being soft, glowing pink. Size 9" x 6", without much disbudding. It has a high center and is complete back to stem; flowers are held on the side on a long strong stem. Certificate winner at Storrs and East Lansing in 1943, and on three honor rolls. Roots \$2.50

YELLOW DE LUXE S. C.—Buttercup Yellow. A fine dahlia we highly recommend. \$1.50

BALL DAHLIAS



MARSHALL KERNOCHAN (Fioretti-Parrella)—Ball dahlia. In introducing this fine dahlia we are herewith giving the exact description received at the Ohio Valley Trial Ground, with a score of 85. Color, carmine. Flowering habit, prolific. Date of first bloom, August 20th. Cutting length of stem, 24" x 30". Strong, erect, good proportion. Flowers facing up to half facing. Habit of growth, tall, erect and branching. Health very good. Height, 5 ft. Blooms, 3½" x 3". Substance, good. Remarks—best red ball to date. A Prize Winner where it was shown. Also won First Prize at the New York World's Fair in 1940. First Prize at the Peekskill Show in 1941. First and Special at the A. D. S. Show in New York, 1941. An Honor Roll Dahlia.

Roots \$1.50

MARSHALL KERNOCHAN

A. D. LIVONI—Soft pink. Root 50c

DUSKY—Dark red. Root \$1.00

LEAH PEARL — Pink and Cream.
Root \$1.00

CHARLOTTE CALDWELL—Orchard Carol.

Root 50c

FRANCES HAMILTON ARCHER, Giant Ball (DeGrado-Premier)—Here is one of those new giant Ball Dahlias that grows to 6 inches in diameter with ordinary culture but may be grown even larger through forcing. It is a fitting companion flower to Alice J., but is much more floriferous. Color is a beautiful lavender violet.

Root \$2.00

OUR GUARANTEE

1. **NOTHING** but tried and selected tubers is sent out.
2. **I PRACTICE** treating my customers as I would want others to treat me.
3. **I SELL** my stock at prices that are within reason.
4. **I AM NOT** trying to grow every dahlia known, but I am trying to present to the general public most of the varieties that are easily grown and give you full satisfaction.

Finally, I fully guarantee my stock to be true to name and free from any slightest sign of disease. We will gladly replace any unsatisfactory stock if we are notified.

SHIPPING: We ship our dahlia roots from April 20th on and our dahlia plants from May 1st on. If an early shipment is desired, please specify the date with your order.

All orders are shipped prepaid by Parcel Post or Express with the exception of any order amounting to less than two dollars (\$2.00). Kindly add 20c for postage.

Some Miniatures and Poms Are Very Useful as Borders.

IN THE SMALL VARIETIES WE ARE OFFERING THE
FOLLOWING WHICH ARE VERY GOOD

MINIATURE DAHLIAS - Roots Only

ANDIES ORANGE—Bright orange.	Root \$1.00
ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average 2½ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft.	Root \$1.50
AYESHA—Orange.	.75c
BO PEEP F.D.—Purple	.75
BILLY BOY F.D.—Deep Red	.75
BRIGHT LASS I. D.—Unusual shade of bright rose with curly petals. Exhibition variety.	.75c
BUCKEYE BABY—Gold bronze.	.75c
BABY ROYAL S. C.—Salmon pink.	Roots .75c
BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black.	Root 50c
CHICO (Chappaqua)—A new miniature informal decorative of bright clear scarlet. Size, 3" x 2". Blooms profusely on long stems. Good keeper when cut. Won first prize in the seedling class at N. Y. Show.	Root \$1.25
CORALETTE—Coral pink.	Roots .75
CORINNA, MFD.—Deep Yellow	.75
DOUBLE VICTORY S.C.—Scarlet Red	\$1.50
GOLDEN YOUTH—Bright gold.	Root \$1.00
JAMBOREE—Pink.	.75c
LITTLE JENNIE—Flesh color canary center.	.75c
LITTLE DIAMOND—Pink.	Root \$1.00
LITTLE FIRE BALL—Bright Red.	Root .75
LITTLE WISTERIA F.D.—Lavender	.75
MISS INNOCENCE F. D.—A small white which is very attractive.	.75
NICKY—Pink.	Root \$1.00
PRINCESS ALBA F.D.—White	.75
SANTA THERESE—Flesh Pink	\$2.00
SYLVIA F. D.—Scarlet red—one tone. Very good.	Roots 50c
RICKEY F. D.—Bicolor in crimson red and white. A favorite.	.75c
WHITE FAWN F. D.—Pure white.	Root .75c
WHITE GARDENIA I.D.—Waxy White	\$1.00

ORDER BLANK

Mr.
Mrs.
Name Miss.....

Address.....

City..... State.....

When Wanted.....

Ship Via Amt. Enclosed

Please make Check or Money Order payable to Albert Parrella

Order early and you will not be disappointed.

JUST A FEW OF OUR MANY TESTIMONIALS

PARRELLA DAHLIA GARDENS

February 1, 1948.

Dear Sir:

There may be better bi-colors than Wanda Meade, but after growing it last season it becomes a case of "that I gotta see." I expect I will want more Wanda Meades. May I receive your '48 catalog?

Yours Truly,

A. E.,

Hyde Park 36, Mass

February 14, 1948.

MR. ALBERT PARRELLA

3380 Ely Avenue
Bronx, New York

Dear Mr. Parrella:

Last year for the first time we had a real nice display of Dahlia blooms. That is fine enough to be proud of and to feel that our efforts had been rewarded. We followed your instructions in every way.

Sincerely,

A. D. M.

Birmingham 9, Ala.

Please let me tell you that from a \$5.00 package of seed purchased from you last year I grew dahlias that were a revelation — almost unbelievable! They were by far the most beautiful dahlias I have ever seen, regardless of price, and (from seed).

C. B.

May 13, 1948.

Arnett, Okla.

Please accept my sincere thanks. I am thrilled beyond words. Let me say, I never opened a package more beautiful. It came thru in perfect condition. It's a pleasure to do business with a high class concern who I think have the finest grade Dahlias in the U. S. A.

Yours Truly,

MRS. J. L. E.

April 23, 1948.

My Dear Mr. Parrella:

We thought you might be interested to know how our plants stood the long trip to San Diego. They arrived this afternoon, just five days after being postmarked in New York, in excellent condition.

C. R. P.,
San Diego 4, Calif.

May 27, 1948.

Westlake, Ohio

Dear Mr. Parrella:

I am very much pleased by the unusual selection of roots that have just come. I have always had very fine ones from you and have given your name and your catalog to others.

Thank you very much.

Sincerely yours,

H. H. F.

South Glens Falls, N. Y.

Kindly include a copy of your 1948 catalog as I have lost the one received and used the 1947 one for items listed above.

With thanks again for the courtesy and attention that you gave my sister, brother-in-law and myself on our afternoon visit to your gorgeous dahlia fields last August. It surpassed all of our expectations. Such a variety of bloom and contrast in color. A truly rare treat.

C. R.

May 31, 1948.

Lynchburg, Va.

Parrella Dahlia Gardens:

The bulbs that I received from you this Spring was lovely stock and doing nicely.

I would like to order the following and you may substitute although I do not want any of the large flowers.

J. R. S.

No business transaction is complete without both parties becoming satisfied.

EXHIBITION POMPON DAHLIAS - Roots Only

AMBER QUEEN—Clear rich amber, shaded apricot.	50c
AMBER GLOW—Coral and gold.	50c
BRASS BUTTON—New Deep Yellow	1.00
BETTY ANN—Exhibition. Soft clear pink.	50c
BRONZE BEAUTY—Bronze	.50
CLARISE—New Bright Orange	.50
GERDA C.—Creamy yellow.	50c
JOHNNY PEPPIN—Dark Red.	.50
JOE FETTE—White	.50
LITTLE EDITH—Wonderful exhibition pompon of light yellow tipped bright carmine.	50c
LITTLE HERMAN—Red and white bi-color.	50c
LITTLE SNOW WHITE—White.	75c
MORNING MIST—Delicate lavender.	50c
RITA M.—Red	.75
PURPLE GEM—Purple.	75c
SHERRY—Violet purple.	75c
YELLOW GEM—Yellow.	50c

—O—

SINGLE DAHLIAS - Roots Only

ANNABELLE, (COL.) Clear Pink. Very outstanding in color and form	\$1.50
BARTON—Scarlet	\$1.00
LAVENDER GEM—Lavender.	75c
LORNA DOONE—Salmon Pink	.75
MARSHALL'S GLORY—Red, white tipped.	75c
MISS JULIE, (COL.) Rich Deep Wine Red. Very outstanding in color and form	\$1.50
NEWPORT WONDER—Soft pink.	75c
ORANGE GOLD—Color orange gold.	\$1.50
PEQUOT YELLOW—Yellow.	75c
PRAXITELLE—Purple tipped white.	75c
PURITY—White.	75c
ROBBIE (Collarette)—Red, yellow center.	1.00
ROY'S SINGLE—A new variety of exceptional merit. The petals are rich crimson edged with white. The blooms are well placed on excellent stems. A sturdy bush with good growing habits.	Root \$1.00
TANGO CENTURY—Orange and gold.	50c
TWINKLE (Orchid)—rose and white.	75c

PARRELLA'S

1949 DAHLIA CATALOGUE



GYPSY GIRL

GYPSY GIRL (Parrella)—F.D. Size 4½ x 2½. Color rosaline pink flecked with dots and stripe of dahlia purple, a variegated florists type with good form and substance, 10 to 12 inch stems. Profuse bloomer. Keeps well when cut. Won Flower Grower silver trophy for best size commercial dahlia and A. D. S. silver medal certificate in seeding class. Height 5'.
Root \$4.00 Plant \$2.00

ALBERT PARRELLA DAHLIA GARDENS

3380 ELY AVENUE • Corner 222nd Street • BRONX 66, N. Y.
Telephone OLinville 5-8384